

Press Statement – For immediate release

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## ETRC members re-elect Nigel Keal as President at Annual General Meeting in Madrid

Members of the European Travel Retail Confederation (ETRC) gathered in Madrid for the association's Annual General Meeting (AGM), where **Nigel Keal** was unanimously re-elected as President. The re-election reflects the strong confidence of ETRC members and highlights the continued commitment to collaboration across Europe's duty free and travel retail sector.

Speaking following his re-election, President Nigel Keal said:

*"I am very pleased to have been re-elected as President of ETRC and I would like to thank our members for their continued confidence. ETRC is at its strongest when the industry comes together – sharing knowledge, experience and a common commitment to the future of duty free and travel retail.*

*The past year has once again demonstrated the importance of having a strong and united voice for our sector. Strengthening our membership will be a key priority in the year ahead. I look forward to continuing to work closely with our members, the Managing and Supervisory Boards, and the Secretariat to support the industry and represent its interests at European level."*

Keal will continue to lead ETRC alongside the Managing Board, composed of:

- **Sarah Branquinho**, Vice-President Brands – President, Tax Free World Association (TFWA)
- **Pedro Castro**, Vice-President External Affairs – Global Public Affairs Director, Avolta
- **Piret Mürk-Dubout**, Vice-President Maritime Affairs – Member of the Management Board, Tallink Grupp / VD Tallink Silja AB
- **Paul Neeson**, Vice-President Aviation Affairs – Director Retail, ARI Ireland
- **Nina Semprecht**, Vice-President Communications and Public Affairs – Director Corporate Communications and External Affairs, Gebr. Heinemann
- **Lylian Vignau**, Vice-President Marketing – Chief Commercial & Digital Officer, Lagardère Travel Retail

The AGM provided an important platform for members to exchange views on the opportunities and challenges shaping the future of travel retail in Europe and beyond. The ETRC Secretariat, together with representatives from ETRC's national and regional member associations, reviewed the organisation's activities over the past year and outlined key advocacy priorities for the sector. Discussions focused on several significant policy and operational issues, including the implementation of the European Union's Entry/Exit System (EES), evolving sustainability legislation, and broader economic and regulatory uncertainties impacting the industry.

The meeting also featured contributions from leading external experts, offering valuable perspectives on the wider environment in which travel retail operates. **David Jimenez-Blanco**, President of the Madrid Stock Exchange, shared riveting insights on the economic outlook and current affairs. **Olivier Ponti**, Director of Market Intelligence and Insights at Amadeus, presented data and analysis on evolving air traffic trends and the impact of ongoing geopolitical developments on global travel patterns.

The AGM reaffirmed ETRC's commitment to representing and advancing the interests of Europe's duty free and travel retail industry through collaboration, advocacy and engagement with policymakers and stakeholders across the region.

***For more information, please contact:***

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***About the European Travel Retail Confederation***

*The European Travel Retail Confederation (ETRC) is an industry association for the duty free and travel retail industry in Europe, serving the industry and its members to help create the right environment to allow the industry to achieve its potential and protect it when challenges arise.*

*ETRC is composed of national and regional affiliated trade associations representing over 200 European companies, Tax Free World Association (TFWA) representing 500 brand companies, and direct corporate membership from individual companies working in the duty free and travel retail trade across Europe and beyond. The European Travel Retail Confederation's operations are directed by its Supervisory and Managing Boards and carried out by a full-time secretariat. For more information about the organisation, please see our website – [www.etrc.org](http://www.etrc.org)*