



Press Release

For immediate release

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## **ETRC welcomes EU Tourism and Transport Package. European Governments need to work together to restore public confidence & financial stability to travel & tourism**

ETRC welcomes the [publication](#) today of European Commission's guidelines and recommendations on the restoration of safe transport and tourism services in Europe.

ETRC urges European governments to work quickly to agree and implement common standards and ensure measures are fully co-ordinated in order to restore confidence and allow for a safe and comfortable passenger experience.

In particular, the following measures presented today by the EU are welcomed by ETRC:

- The coordinated lifting of quarantine requirements as soon as possible for incoming air travellers
- Travel retail operators being able to open their stores at airports, ports and onboard ships as soon as commercially viable (see [EU guidelines](#));
- A strong communication campaign to announce all the measures being taken to reassure citizens and to rebuild their confidence in air & sea transport;

ETRC President Nigel Keal commented:

*"This guidance from the European Commission is to be warmly welcomed. It may not be everything we need, but it is the first major contribution by the EU to the rebuilding of our industry.*

*Operationally, our shops face very different issues to supermarkets and therefore different solutions are required. Whilst more detailed guidance on airport operations will be forthcoming soon, the position expressed today by the EU recognises the key differences between duty free and domestic retailers and the need for tailored solutions. We strongly welcome that understanding and urge European governments to take the same approach.*

*Passengers need to have confidence that air and sea travel is safe. Across Europe and beyond, there needs to be consistency in how these measures are implemented. Airports, airlines, hotels and other travel infrastructure needs to have consistently high standards. That is the real value of what the EU is trying to achieve and ETRC is pleased to be playing its part in that process."*

**ENDS**



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**About the European Travel Retail Confederation**

*The European Travel Retail Confederation (ETRC) is an industry association for the duty free and travel retail industry in Europe, serving the industry and its members to help create the right environment to allow the industry to achieve its potential and protect it when challenges arise.*

*ETRC is composed of national and regional affiliated trade associations representing over 200 European companies, Tax Free World Association (TFWA) representing 500 brand companies, and direct corporate membership from individual companies working in the duty free and travel retail trade across Europe and beyond. The European Travel Retail Confederation's operations are directed by its Supervisory and Managing Boards and carried out by a full-time secretariat. For more information about the organisation, please see our website – [www.etrc.org](http://www.etrc.org)*