



Press Release

For immediate release

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## **Nigel Keal re-elected to lead ETRC in critical year - Announces ETRC to campaign for Arrival Duty Free in the EU**

Nigel Keal has been re-elected as President of the European Travel Retail Confederation (ETRC) during its first virtual Annual General Meeting held yesterday, Thursday, July 2.

Commenting on his re-election, Keal said “I am honoured by the trust our members have placed in me to serve another year as President of ETRC. The last few months have been exceptionally busy for ETRC, with the initial fall-out of the COVID-19 crisis. ETRC has been dedicated working to minimise potential negative impacts and supporting our members in any way possible.

While the recovery from COVID-19 will take centre stage on the agenda of ETRC, we now need to turn our efforts to boosting industry recovery, furthering strategies and developing new opportunities that will revive the industry in the long-term and safeguard the future of duty-free and travel retail in Europe.

Fundamental for a sustainable recovery will be to level the playing field with the rest of the world, and we will therefore be seeking changes to EU legislation to allow for arrivals duty free shops to be opened at EU airports – providing employment opportunities and important revenue generation for retail operators, brands and our airport partners.

It doesn't mean however, that other campaigns are being put on hold. There are deadlines looming on important dossiers such as Digital Labelling, Brexit, Air Passenger Rights and threats to product categories in general – and ETRC will continue its vital work on these issues.

None of this work would be possible without the support of my fellow members of the Managing Board whom I would like to sincerely thank, along with members of the Supervisory Board, ETRC Corporate Members and the Secretariat for their great work in these challenging times”.

Alongside President Nigel Keal, the Managing Board of ETRC is composed of;

- François Bourienne, Chair, UKTRF
- Jennifer Cords, Director Corporate Affairs & Compliance, Gebr. Heinemann
- Alain Maingreud, President, TFWA
- Frank O'Connell, Chair, IDFA
- Jacques Parson, President, BTRA
- Eva Rehnström, Chair, NTRG

**ENDS**



***For more information, please contact:***

Julie Lassaigne

Secretary General, ETRC

Tel: +32 (0)2 792 0243

Email: [julie.lassaigne@etrc.org](mailto:julie.lassaigne@etrc.org)

***About the European Travel Retail Confederation***

*The European Travel Retail Confederation (ETRC) is an industry association for the duty free and travel retail industry in Europe, serving the industry and its members to help create the right environment to allow the industry to achieve its potential and protect it when challenges arise.*

*ETRC is composed of national and regional affiliated trade associations representing over 200 European companies, Tax Free World Association (TFWA) representing 500 brand companies, and direct corporate membership from individual companies working in the duty free and travel retail trade across Europe and beyond. The European Travel Retail Confederation's operations are directed by its Supervisory and Managing Boards and carried out by a full-time secretariat. For more information about the organisation, please see our website – [www.etrc.org](http://www.etrc.org)*