



Press Release – For immediate release

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Julie Lassaigne promoted to Deputy Secretary General, European Travel Retail Confederation (ETRC)

ETRC is delighted to announce that Julie Lassaigne, Head of Government and Industry Affairs, has been promoted to the position of Deputy Secretary General.

Since joining ETRC in 2012, Julie has worked closely with Secretary General Keith Spinks to manage some of the key challenges affecting the duty free and travel retail sector including EU legislation on food information to consumers, alcohol policy, air passenger rights and aviation security, and represented the duty free and travel retail sector on some of the key EU committees. Julie has also been responsible for managing relations with ETRC members and organising ETRC's annual Business Forum.

Prior to joining ETRC, Julie gained extensive experience working with clients in the aviation, food and sport sectors. A French national, based in Brussels, Julie holds a Master in Political Science and Communication of the Institute of Political Science of Bordeaux.

“This is a well deserved recognition of Julie’s contribution to ETRC and comes at a crucial time as ETRC seeks to strengthen its capabilities to enable it to meet an ever growing number of challenges and opportunities, including the impact on the industry of Brexit,” commented ETRC President, Sarah Branquinho.

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Note to the editor:

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About the European Travel Retail Confederation

The European Travel Retail Confederation (ETRC) is an industry association for the duty free and travel retail industry in Europe, serving the industry and its members to help create the right environment to allow the industry to achieve its potential and protect it when challenges arise.

ETRC is composed of national and regional affiliated trade associations representing over 200 European companies, Tax Free World Association (TFWA) representing 500 brand companies, and direct corporate membership from individual companies working in the duty free and travel retail trade across Europe and beyond. The European Travel Retail Confederation's operations are directed by its Supervisory and Managing Boards and carried out by a full-time secretariat. For more information about the organisation, please see our website – www.etr.org

