



**Press Release**

23/11/2015

*For Immediate Release*

## EU Transport Commissioner, Violeta Bulc to give keynote address at ETRC Business Forum

ETRC is delighted to announce that the EU's Transport Commissioner Violeta Bulc will give the keynote address at the forthcoming ETRC Business Forum which will take place in the Brussels Sheraton Airport hotel on January 28<sup>th</sup> 2016.

Commissioner Bulc, who has overall responsibility within the European Commission for Transport issues has been invited to outline her vision for the future of aviation and maritime development in Europe.

Commissioner Bulc will be addressing the industry shortly after launching her EU Aviation Strategy in the coming weeks. This Strategy will set out the priorities for the development of the EU aviation industry in the coming years. The DF&TR industry has been emphasising the need for the EU Aviation strategy to recognise the key role played by duty free & travel retail in ensuring airport development and connectivity. Such recognition would lay the ground for the EU to work with our industry to maximise opportunities for Europe to benefit from a vibrant and thriving duty free and travel retail industry.

ETRC President Sarah Branquinho said;

*“ETRC is absolutely delighted to welcome Commissioner Bulc to our annual Business Forum. We have had many high-level speakers over the years, but this is the first time that we have welcomed the EU Transport Commissioner whose influence on our operating environment is second to none.*

*I would urge all our members to send a strong delegation to the Annual Business Forum and to take this opportunity to impress upon the Commissioner the importance of duty free & travel retail revenues in Europe. The ETRC Business Forum is the only dedicated industry event dealing with key industry regulatory and strategic challenges.”*

Commissioner Bulc was appointed to the European Commission in 2014. She was formerly Deputy Prime Minister of Slovenia.

Attendance at the ETRC Business Forum is open to ETRC members & National associations and is free of charge.

**ENDS**

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